

11/13/01
U.S. PTO

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Express Mail Label: ET089457531US

Docket No: CHA920010014US1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSISTANT COMMISSIONER FOR PATENTS
Washington, D.C. 20231

Date: 11/12/2001

Sir:

Transmitted herewith for filing is the Patent Application of:

Inventor: JANE CHILDS et al

For: INTERNET STRATEGIC BRAND WEIGHTING FACTOR

Assignee Name: International Business Machines Corporation
Assignee Residence: Armonk, New York

Enclosed are:

5 sheets of drawings
 An assignment of the invention to International Business
Machines Corporation w/assignment transmittal sheet
 A certified copy of a application
 An associate power of attorney
 A fully executed Declaration
 A Form PTO-1449 and Prior Art

The filing fee has been calculated as shown below:

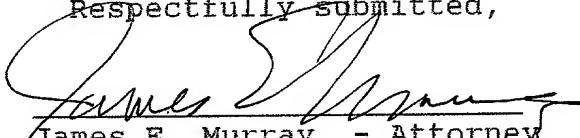
For:	# Filed:	Extra:	Rate:	FEE
Basic Fee	-----	-----	-----	\$710.00
Total Claims	11	x 0	x 18	.00
Indep Claims	2	x 0	x 80	.00
() Multiple Dependent Claim Presented			+ 260	.00
			Total	\$ 710.00

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The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 09-0469. A duplicate copy of this sheet is enclosed.

Any additional filing fees required under 37 CFR § 1.16
 Any patent application processing fees under 37 CFR § 1.17.

Respectfully submitted,


James E. Murray - Attorney
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A
JC979 U.S. PRO
10/05/2001
11/13/01

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Jane Childs et al

Serial No.:

Filed: Herein

For: INTERNET STRATEGIC BRAND WEIGHTING FACTOR

Art Group No.:

Examiner:

BOX PATENT APPLICATION
Assistant Commissioner for Patents
Washington, D.C. 20231

EXPRESS MAIL CERTIFICATE

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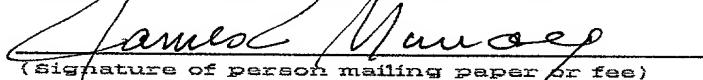
Date of Deposit: November 12, 2001

I hereby certify that the following attached paper or fee

- Returnable Post card
- Transmittal Letter (in triplicate)
- 12-Page Patent Application w/Executed Declaration
- 5-Sheets of Drawings
- Form PTO1595 (in duplicate) with Executed Assignment
- Form PTO1449 with 9 References

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

JAMES E. MURRAY
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